



This Week in Texas
 6517 Wanda Lane,
 Houston, Texas 77074
 713-779-4366
www.thisweekintexas.com



Banner Pricing

MAIN PAGE BANNERS	3 mon	6 mon
Top Banner On Main Page.....	\$500	\$800
(Always in view on all pages) See info on the right		
Other Banners On Main Page		
Large Square (right Side)	\$350	\$600
Skyscraper (left side only)	\$300	\$500
Small Square (left side only).....	\$150	\$250
OTHER PAGE BANNERS	3 mon	6 mon
Large Square (right Side)	\$150	\$250
Skyscraper (left side only)	\$100	\$200
Small Square (left side only).....	\$75	\$150

Internet Directory Prices

TWIT NATIONAL GLBT DATABASE
 Post a listing in our National GLBT Database. A lifetime Listing for as low as \$50. Listings include web links, map quest and plenty of space to promote a gay/gay friendly business, service or organization. Pay with Pay Pal and create your listing instantly online! Save user name and password and change your information whenever needed, for years to come!

The directories are one of the most viewed sections of our website. You can sign-up and pay online and submit all your information yourself in about 20 minutes by going to our website:

www.thisweekintexas.com/TwitDirectory

Classified Advertising

TWIT CLASSIFIED

30 Days.....	\$2.99
6 Months.....	\$5.99
One Year	\$9.99
Small Banner - 3 Months	\$10.00

Sign-up and pay online and submit all your information yourself in about 20 minutes by going to our website:
www.thisweekintexas.com/classifieds

For Other Banner Advertising In Our Classified Or Other Questions, Please Contact Us Through Any Means Listed Herein.

Since 1975 the gay and lesbian communities across Texas and the USA have looked to This Week In Texas Magazine as one of their main sources of information and entertainment for the LGBT community. Although the publication is no longer in print, we are a direct descendant of the original print publication and have maintained a presence on the internet for the past 15 years, starting while the publication was still in print.

Our website has an ever growing loyal following, and receives over 450,000 hits per month and generates an average of 75,000 - 85,000 unique visitors per month. The months of May and June average unique visitors of 95,000 - 100,000. There are over 169,700 pages indexed on Google and we hold the number one position in Google search results for our search terms of "Gay Magazines Texas", "Gay Texas Magazines", "This Week In Texas" and "Twit Magazine" and number 4 on the first page for "Gay Texas Newspapers" and "Gay Newspapers Texas".

We have three forms of advertising on our website:

BANNER ADVERTISING - Banner advertising will be bought in either 3 month or 6 month increments. The price varies depending on the placement of your banner(s).

Top Banner:

Banner size is 468 pixels wide by 60 pixels tall. Resolution 72 dpi. File format JPEG or GIF.

The banner is front and center on all pages including the main page. Banners will be in rotation with no more than 4 other banners. The banners rotate every 5 seconds, not when the page is refreshed – therefore, flash banners may not have enough time to cycle through their message, so we recommend and prefer a static banner for this position.

Other Banners:

Large Square (right side only) Does not rotate and can be on front page and/or internal pages. Banner size is 300 pixels wide by 250 pixels tall. Resolution 72 dpi. File format JPEG, GIF or Flash

Skyscraper (left side only) Does not rotate and can be on front page and/or internal pages. Banner size is 160 pixels wide by 600 pixels tall. Resolution 72 dpi. File format JPEG, GIF or Flash.

Small Banners (left side only) Does not rotate and can be on front page and/or internal pages. Banner size is 160 pixels wide by 160 pixels tall. Resolution 72 dpi. File format JPEG, GIF or Flash.

THE NATIONAL GLBT DATABASE - Any gay or gay friendly business or service provider can submit their information to the directory for a life time listing at a fee of just \$50. Submit your listing and payment through the online secure payment system.

www.thisweekintexas.com/TwitDirectory

A directory listing may include:

- Company Name • Address • Phone Number • E-mail Link • Website Link
- Google Maps • Photo • Extensive description of your business or service.

TWIT CLASSIFIED - Self explanatory classified system. Submit your listing and payment through the online secure payment system. Very reasonably priced (see sidebar).

www.thisweekintexas.com/classifieds

We also offer graphic/website design services and SEO, social media, mobile and text marketing. Contact us for more information on how we can help you with all your marketing needs, and receive a free book "How-To Guide To Google Places" and learn how to set-up your own Google Places Business Listing.